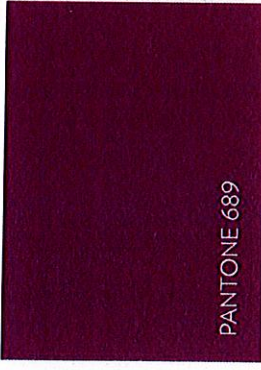


Font: Verdana

COLOR PALETTE

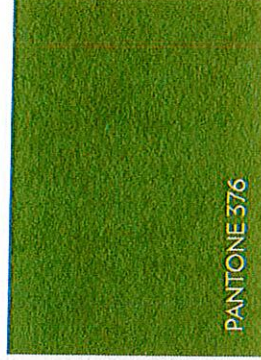
PRIMARY COLORS

The color palette is bold and dynamic and helps set the brand apart from the competition. Each color should be used as a solid color and never used as a gradient or tint.



PANTONE 689

CMYK 57C 92M 44Y 0K
RGB 146R 64G 109B
HEX #92406D



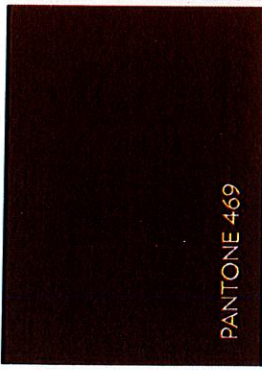
PANTONE 376

CMYK 53C 0M 96Y 0K
RGB 119R 184G 00B
HEX #778800



PANTONE 4635

CMYK 35C 60M 80Y 0K
RGB 148R 94G 58B
HEX #945E3A



PANTONE 469

CMYK 21C 70M 92Y 70K
RGB 86R 39G 0B
HEX #562700



PANTONE 7403

CMYK 8C 16M 61Y 0K
RGB 235R 206G 123B
HEX #EBC77B